

Master of Science in Speech and Language Pathology
Division of Communication Sciences and Disorders
Strategic Plan 2025 to 2029

Mission of the Division of Communication Sciences and Disorders/(MS) Speech and Language Pathology Program

The mission of the Masters of Science in Speech and Language Pathology is to: educate, inspire and equip, culturally responsive future speech-language pathologists, to ultimately improve the communication, swallowing, education and overall health of individuals and communities.

Vision Statement

The vision of the Shenandoah University MS-SLP is to nurture an environment for culturally responsive and evidence based student researchers and practitioners, to engage in diverse educational and clinical learning experiences.

Strategic Goal:

Maintain a viable Masters of Speech and Language Pathology Program

Leads: SLP Program Director/Director of Clinical Education/Program
Coordinator/Faculty/Staff/Students/Community Partners

Objectives:

1. Maintain Candidacy Status from Council of Academic Accreditation for Audiology and Speech Pathology

Outcome Measures (Current to Fall 2028)

- Complete Candidacy yearly reports
 - Respond to exceptions that may be identified on candidacy reports as deficits to standards
 - Pay fees associated with maintaining Candidacy Status in a timely manner
 - Create and or update all Shenandoah University/MS Program documentation, curriculum, websites, marketing materials, etc.
2. Recruit and retain qualified, diverse academic and clinical faculty and staff

Outcome Measures (Present to 2029)

- Complete Shenandoah University (SU) procedures for employing and posting for additional faculty and staff positions
- Work collaboratively with appropriate SU departments to post new faculty positions (Clinical Faculty and Academic Faculty) to university website and selected professional employment websites

- Prepare and train professionals to participate in search committees for faculty and staff searches
 - Adhere to policies regarding recruitment to assure a diverse pool of candidates for all positions
3. Continue to recruit and enroll diverse cohorts of students

Outcome Measures (Current to 6/2026)

- Work with SU IT department and relevant others to update websites and marketing materials for recruitment of students
 - Maintain and update application requirements into the Communication Science and Disorders Centralized Application Service (CSDCAS)
 - Identify undergraduates and/or university programs as part of recruitment efforts
 - Utilize Division of Communication Sciences and Disorders (CSD) SU social media accounts as part of recruitment efforts
 - Identify admission team to review applicants
 - Adhere to application/decision guidelines deadlines
4. Build community relationships to enhance opportunities for students

Outcome Measures (Current to 2029)

- Identify community partners for observation, and/or practicum experiences
 - Create activities to orient future and current partners to program
 - Identify speech pathologists who could serve as potential clinical supervisors
 - Develop and implement training for prospective community clinical supervisors
 - Create an SU chapter of the National Student Speech Language Hearing Association (NSSLHA)
 - Engage in at least 2 events that educates the community regarding prevention and advocacy of communication disorders
5. Develop initiatives to enhance non-tuition revenue

Outcome Measures (Current to 2029)

- Identify potential revenue streams
- Build on current revenue partnerships
- Establish method for receiving donations
- Establish yearly fundraising event