



Graduate Programs in Business, Leadership, Education & Technology



2025



WHY SHOULD YOU EARN A GRADUATE DEGREE AT SU?

Graduate degrees, whether in business, leadership, technology, education, the health professions, or performing arts, all have one thing in common: they are stepping stones to a better professional future for you.

At Shenandoah University, graduate students arrive with goals in mind: to become better leaders, further develop their professional expertise, and to better serve their communities.

We believe in empowering you to follow your career path to your chosen destination.



su.edu/study

TABLE OF CONTENTS

Business Administration	2
Cybersecurity	3
Performing Arts Leadership & Management	3
Organizational Leadership	4
Educational Leadership	5
Teacher Licensure	7
Literacy Education	9
Special Education	10
School Counseling	11
Clinical Mental Health Counseling	11
Applied Behavior Analysis	12
Speech-Language Pathology	13
Public Health	14

BUSINESS ADMINISTRATION

School of Business



su.edu/business

► Master of Business Administration (MBA)

Combining cutting-edge business education, flexible learning options, and a supportive community, our MBA will propel you toward your career goals with tools you can immediately apply to your work. You will become a successful, principled leader with a global perspective.

Key Features:

- A customizable MBA where you can choose your own electives or utilize a certificate as a concentration
- Complete MBA in 36-48 credits and certificate in 12 credits
- Hybrid format includes one face-to-face weekend in each semester
- Career support built into the curriculum
- Graduate assistantships
- No GMAT needed to apply

Campus Locations:

Hybrid (Winchester) and Online

Program Length:

12 months or longer

Certificate Length:

8 months or longer

Start Terms:

Fall, Spring, & Summer

CERTIFICATES OR CONCENTRATIONS

► Business Essentials Certificate

- First step toward a full MBA
- Earn the certificate and later choose to commit to the MBA or use these foundations to advance your career
- Perfect for non-business managers interested in upskilling

► Business Analytics Certificate or Concentration

- Pursue a curriculum designed to cover modern analytical methods and in-demand industry software
- Learn how to apply advanced predictive models as well as model and solve real-life business problems to make optimized decisions

► Cybersecurity Certificate or Concentration

- Gain the business-specific skills necessary to lead in the cybersecurity field
- Course topics align with the CompTIA Security+ Exam

► Digital Marketing Certificate or Concentration

- Learn digital marketing tactics and build a career that will evolve in tandem with the online business ecosystem
- Course topics prepare students for American Marketing Association (AMA) and Google Analytics certification

► Esports Management Certificate or Concentration

- Gain practical knowledge, tools, experiences and connections to advance your esports management career
- Become one of the first in the country to graduate with an academic focus in esports management

► Healthcare Management Certificate or Concentration

- Identify, anticipate, analyze and solve the complex problems facing health care organizations
- Provide health care organizations with indispensable, adept business guidance

► Sustainable Business Certificate or Concentration

- Discover how to help organizations become more resilient, competitive and reputable by embracing sustainable principles and practices
- Participate in consulting projects with external clients and gain experience through in-house ventures

If you are interested in pursuing a stand-alone certificate, please note that some of these start in the fall term only.

CYBERSECURITY

College of Arts and Sciences



su.edu/mscopybersecurity

► Master of Science in Applied Cybersecurity (M.S.)

Prepare to lead teams of cybersecurity specialists or expand your knowledge to implement enterprise cybersecurity policies and conduct incident investigation. The curriculum is designed to prepare you to take the CISSP certification exam. The applied nature of the program ensures you are ready to solve real-world problems in the workplace.

Key Features:

- Complete the program (30 credits) fully online or choose electives like cyber forensics for an on-campus immersion experience
- Most courses have an **eight-week format with evening or weekend synchronous classes**

Campus Location:

Online

Program Length:

1.5 years

Start Terms:

Fall, Spring, & Summer

PERFORMING ARTS LEADERSHIP & MANAGEMENT

Shenandoah Conservatory



su.edu/artsmanagement

► Master of Science in Performing Arts Leadership & Management (M.S. PALM)

Our fully online PALM degree prepares future arts executives and artistic leaders with 21st-century industry business skills. The program is intended for students who hold a baccalaureate degree in music, theater, dance or related fields; emerging leaders who hold entry-level arts positions and are seeking to advance their careers; and those looking to change careers to arts leadership and management.

Key Features:

- Graduates have found **management positions with top-tier arts organizations** such as the John F. Kennedy Center for the Performing Arts, Pittsburgh Ballet Theater, Wolf Trap, Opera America, Dallas Summer Musicals, Yale School of Music and many more.
- **Experiential learning and global travel/learning opportunities**
- **Asynchronous courses** accommodate full-time working professionals to complete the 36-credit program according to their needs
- Students who opt to live in the Winchester area can partake in Shenandoah Conservatory options such as **lessons, master classes, and free performances**

Campus Location:

Online

Program Length:

2 years

Start Terms:

Fall & Summer

Looking for something different? We also offer:

- Master of Music Education
- Master of Music and Doctor of Musical Arts
- PSC and Master of Music Therapy
- Music Performance ◦ Vocal Pedagogy

And more! su.edu/conservatory

ORGANIZATIONAL LEADERSHIP

Division of Education & Leadership



su.edu/education

► **Doctor of Philosophy: Organizational Leadership (Ph.D.)**

Our Ph.D. in organizational leadership is designed to appeal to professionals in institutions of public trust such as service-oriented or community-based nonprofits, public and private sector organizations, and higher education.

Key Features:

- **Flexibility in design across all coursework** allows for optimal learning in one's specific area of interest in the 60-credit program
- **Integration of theory** with real-world problems and the learner's lived experience
- **Individualized focus:** students choose their concentration and capstone product
- **Low-residency model:** 2 weekends on-campus per semester and 2 summer residencies (one week each); all other coursework online

► **Master of Science: Organizational Leadership (M.S.)**

Our program is designed for individuals interested in creative, inspirational and ethical leadership in public sector or nonprofit organizations.

Key Features:

- Explore leadership and organizational theory, policy, and finance to support **improved outcomes and organizational effectiveness**
- **Practical experience** creating solutions at your organization of interest
- **Select a concentration** from a wide variety of potential graduate certificate programs to earn two credentials **or individualize** in consultation with the program director
- Online courses follow a **synchronous delivery model** with evening classes in the 33-credit program

Campus Location:

Blended, low-residency; Winchester & online

Program Length:

3 years (additional time for dissertation may be needed)

Start Terms:

Fall & Spring

Campus Location:

Online

Program Length:

2 years

Start Term:

Fall

EDUCATIONAL LEADERSHIP

Division of Education & Leadership



su.edu/education

► **Doctor of Philosophy: Educational Leadership (Ph.D.)**

Our Ph.D. in educational leadership is designed to serve full-time working professionals with career goals in a wide range of organizations such as PreK-12, higher education, and other research-based institutions (e.g., policy centers, think tanks, education associations). Ph.D. learners work closely with faculty and peers to think deeply, examine critically, and understand theoretically the opportunities and challenges facing educational organizations and related institutions.

Key Features:

- **Cohort learning**
- **Faculty research mentoring**
- **Global learning experiences**
- **Low-residency model:** a combination of select Saturday in-person classes (Winchester or Loudoun) and weekday Zoom classes in the evening

► **Doctor of Education: Educational Leadership (Ed.D.)**

Our Ed.D. program requires a minimum of 50 credits and is designed for current and aspiring leaders with career goals related to PreK-12 and higher education. The program offers an optional concentration for PreK-12 educators seeking Virginia licensure in administration and supervision and is a member of the Carnegie Project on the Education Doctorate (CPED). We also offer a 36-credit Education Specialist in educational leadership (Ed.S.) degree option for those students who complete the required 33 credits of coursework in the Ed.D. program but opt to complete a capstone rather than a dissertation.

Key Features:

- **Cohort learning**
- **Global learning**
- **Scholarly practice**
- **Low-residency model:** a combination of select Saturday in-person classes (Winchester or Loudoun) and weekday Zoom classes in the evening

► **Master of Science in Education (M.S.Ed.): Education Administration**

Our 30-credit program is designed for professionals in Virginia's public and private schools and leads to licensure in administration and supervision.

Campus Locations:

Hybrid, low-residency; Winchester, or Loudoun & online

Program Length:

4 years (additional time for dissertation may be needed)

Start Term:

Fall

Campus Locations:

Hybrid, low-residency; Winchester or Loudoun & online

Program Length:

3 years (additional time for dissertation may be needed)

Start Term:

Fall

Campus Location:

Online

Program Length:

2 years

Start Term:

Fall

► **Professional Studies Certificate: Administration & Supervision**

Our 21-credit certification program leads to licensure in administration and supervision for professionals in Virginia public schools who already hold a master's degree.

Key Features:

- **Experienced faculty** currently or previously serving as administrators
- **Cohort** model enhances support and professional networking
- Curriculum emphasizes the **application of theory towards practical solutions**
- Accommodates working professionals with **synchronous online courses in the evenings**
- Offers a **non-licensure track** for those in education or equivalent settings interested in school leadership, such as private or independent school educators

Campus Location:

Online

Program Length:

2 years

Start Term:

Fall



TEACHER LICENSURE

Division of Education & Leadership



su.edu/education

► Master of Science in Education (M.S.Ed.)

**Individualized Focus*

Our 30-credit program prepares you to earn an advanced degree with an emphasis on your own career or educational goals. Other Division of Education & Leadership certificate credits may be applied toward this master's degree.

Key Features:

- Pair with an **initial teacher licensure** certificate or develop your own program based on your interests
- Research core allows students to design **action-based projects that seek credible solutions** for real on-the-job or situational problems

Campus Location:

Winchester

Program Length:

2 years

Start Terms:

Fall, Spring & Summer

Graduate Certificate in Anatomy and Physiology

Educators at the secondary or post-secondary level who require graduate-level credits to teach anatomy and physiology can combine this certificate with the M.S.Ed.: Individualized Focus program. This hybrid certificate with face-to-face laboratory experiences provides an understanding of human anatomy and physiology at a level required for clinical medicine.

Learn more at su.edu/apcertificate



► Initial Teacher Licensure Post-Baccalaureate Certificates

You'll complete coursework necessary to earn Virginia licensure (coursework can be adapted for teachers who are provisionally licensed), and spend 300-500 hours gaining hands-on classroom experience. Classes are taught by faculty who hold terminal degrees and K-12 teaching licenses. Our programs are fully accredited by CAEP. You'll construct an e-portfolio, create a teacher work sample and complete assignments that align directly with real classroom situations.

- ▷ Elementary Teacher Licensure, K-6
- ▷ Health & Physical Education Licensure, K-12

- ▷ Middle School Teacher Licensure, 6-8

- ▷ Secondary Teacher Licensure, 6-12
Secondary school licensure is offered in biology, business, chemistry, history/social studies, English, Spanish and mathematics

Key Features:

- **Accommodating for full-time working professionals** - can be completed part-time with many classes offered in the evening
- Applicants with any bachelor's degree are eligible, **no specific major required**
- **Earn an M.S.Ed. with only four additional courses** after the certificate

Campus Location:

Winchester

Program Length:

2 years

Start Terms:

Fall, Spring & Summer

► Gifted Education Post-Baccalaureate Certificate

This certificate program is a teacher-oriented and inquiry-centered program that addresses the complex field of giftedness by offering four core courses. These courses use research-based best practices to inform the teachers' decisions, provide guidance in addressing problems they will encounter in educational roles, and present opportunities to effect change in the environment in which they work. The program is developed so a student may begin with any of the four courses.

Key Features:

- Courses use **research-based best practices** to inform the teachers' decisions and provide guidance in addressing problems they will encounter in educational roles
- **Flexibility** to begin with any of the four online, asynchronous courses

Campus Location:

Online

Program Length:

1 year

Start Terms:

Fall & Spring

SU supports teacher and leadership education with affordable tuition prices at \$475 per credit hour.

LITERACY EDUCATION

Division of Education & Leadership



su.edu/education

Key Features:

- Curriculum includes **community engagement opportunities** such as the Shenandoah Valley Writing Project/ Project Write, Inc., the Reading Clinic, and Camp Read-A-Lot
- Courses offer increased flexibility with many including **online synchronous sessions**
- Shenandoah has hosted its **annual Children's Literature Conference** attracting top children's authors and illustrators (including multiple Newberry and Caldecott winners) for more than 30 summers. Participation can also lead to continuing education credit.

► **Master of Science in Literacy Education (M.S.)**

Our 30-credit program is a teacher-oriented program that addresses the complex field of literacy by offering three core literacy courses for all participants and a choice of concentrations in writing, reading, early literacy, and individual design, with each course of study designed to explore literacy areas in depth.

Campus Location: Winchester **Program Length:** 2 years **Start Terms:** Fall, Spring & Summer

► **Post-Master's Certificate: Reading Licensure**

Our 21-credit certificate for reading licensure serves teachers who already hold a master's degree from a regionally accredited institution of higher education and who want to obtain Virginia licensure as a reading specialist. Each course in the program highlights evidence-based practices in reading and writing instruction.

Campus Location: Winchester **Program Length:** 2 years **Start Terms:** Fall, Spring & Summer



SPECIAL EDUCATION

Division of Education & Leadership



su.edu/education

► Master of Science in Education (M.S.Ed.)

▷ Special Education

Our program prepares pre-service, alternatively licensed, or already certified teachers to meet eligibility requirements for licensure and endorsement in Special Education-General Education Curriculum, K-12.

► Special Education Licensure Post-Baccalaureate Certificate, K-12

Our 30-39 credit K-12 special education graduate certificate serves those who desire Virginia special education teacher licensure through the use of the newest instructional techniques, experiential learning and exposure to information related to classroom management, and instructional strategies for delivery to a K-12 school population.

► Special Education Licensure, Add-on endorsement certificates

Teachers completing one of these 15-credit graduate certificates will meet the Virginia Department of Education (VDOE) requirements for grade-banded, add-on endorsement in one of three levels: Special Education Elementary K-6, Middle 6-8, or Secondary 6-12 instruction. Fifty hours of field experiences are embedded in the courses for each endorsement.

Campus Locations: Online **Program Length:** 2 years **Start Terms:** Fall, Spring & Summer

Key Features:

- Opportunities to participate in **professional conferences and organizations** such as the Council for Exceptional Children and the Student Virginia Education Association (SVEA)
- Emphasis on **practical learning experiences** such as unit/lesson plans and writing behavior assessments, as well as developing a project that enhances home-school connections



SCHOOL COUNSELING

School of Health Professions



su.edu/MSSC

► Master of Science in School Counseling (M.S.)

Our 60-credit School Counseling program prepares students to become professional school counselors equipped to support the academic, career, and personal/social development of children and adolescents in PreK-12 educational settings.

Pending approval from the Virginia Board of Education.

Key Features:

- **Practicum and fieldwork opportunities** to take theoretical skills developed in the curriculum and apply it practically
- School counseling career outlook shows **jobs increasing 5% between 2022-2032** according to the U.S. Bureau of Statistics
- Program focuses on **social justice** and working closely with schools to ensure **holistic training**
- Option to take an additional 12 credits to become licensed professional counselor (LPC) to provide wider options for work outside of school systems

Campus Location:

Hybrid; Winchester & online

Program Length:

2.5 years

Start Term:

Fall

CLINICAL MENTAL HEALTH COUNSELING

School of Health Professions



su.edu/CMHC

► Master of Science in Clinical Mental Health Counseling (M.S.)

Our 60-credit Clinical Mental Health Counseling program provides students with the knowledge and skills to deliver individual and group counseling services grounded in evidence-based practices. Students develop their theoretical orientation through coursework, practicum, and internships and will learn ethical and legal foundations as well as diverse content to work with varied clientele and diagnoses.

Key Features:

- **Career growth** expected in substance abuse, behavioral disorders, and mental health counseling according to the Bureau of Labor Statistics' Occupational Outlook Handbook
- **70% of courses are online with 30% in-person** fieldwork and practicum experiences
- **Collaboration with graduate health professions students** in other disciplines at Shenandoah to understand biological, psychological, social and environmental factors impacting health and development
- Part-time option available for working professionals

Campus Location:

Hybrid; Winchester & online

Program Length:

2.5 years

Start Term:

Fall

APPLIED BEHAVIOR ANALYSIS

College of Arts and Sciences



su.edu/ABA

Our ABA programs emphasize the analysis and design of the environment to improve the performance of individuals as varied as children or adults with autism or intellectual and developmental disorders, parents of children with challenging behaviors, and the corporate executive attempting to maximize employee productivity.

Key Features:

- **Designed to accommodate individuals who are employed** full or part time
- Our curricula are **designed to meet the BCA's 5th Edition** coursework requirements, which went into effect January 2022
- **BCBA career options include**, but are not limited to: ABA therapist, researcher, health coach, social worker, human resource consultant, or nonprofit sector work designing behavioral programs
- **\$50,000-\$100,000 starting salary range** from BCBA's
- **Nationally and regionally renowned** faculty mentors
- Certified by the **International Behavior Analysis Organization (IBAO)**, which allows international students to complete the academic requirements to sit for the IBAO's certification exam
- **Fully online program** with classes meeting both synchronously and asynchronously

► **Master of Science in Applied Behavior Analysis (M.S. ABA)**

Our ABA master's degree is designed to develop the knowledge, skills and ethical standards necessary to practice competently. Our program consists of 33 credit hours, including 21 credit hours of required coursework, 6 credit hours of electives, and 6 credit hours for a capstone project. Students arrange their own supervision with recommendations from SU faculty. During the program, faculty meet with the students to review their supervision progress.

Campus Location:

Online

Program Length:

1.5 years or four semesters

Start Terms:

Fall & Summer

► **Graduate Certificate in Applied Behavior Analysis**

Our 21-credit, seven-course sequence is designed for students who already hold a master's degree or are currently pursuing a master's degree in another content area. The curriculum focuses on the use of behavioral assessment methodologies, empirically driven measurement and analysis, and the selection and implementation of function-based treatment strategies that address socially significant behaviors.

Campus Location:

Online

Program Length:

1.5 years or four semesters

Start Term:

Fall

SPEECH-LANGUAGE PATHOLOGY

School of Health Professions



su.edu/SLP

► Master of Science in Speech-Language Pathology (M.S.SLP)

Our speech-language pathology program is designed for those with a bachelor's degree in communication disorders or related fields (psychology, biology, education, etc.) and provides academic and clinical coursework needed to meet national certification and Virginia state licensure requirements.

Key Features:

- **Speech-language pathology ranked in the top 10 professions** in 2024 by U.S. News and World Report
- Speech-language pathology professionals are in high demand
- **Small cohort** of 25 students
- In-person, 60-credit program that creates important person-to-person skill sets, with **25% of coursework offered online**
- **Work with patients across the life span diagnosed with communication disorders** such as strokes, intellectual disabilities, traumatic brain injury and autism
- **Employment opportunities** in a variety of settings including schools, hospitals, performing arts venues and universities
- Opportunities to collaborate with Shenandoah Conservatory to highlight the singing voice and voice performers

Campus Location:

Loudoun

Program Length:

2 years

Start Term:

Fall



PUBLIC HEALTH

School of Health Professions



su.edu/MPH

Our programs provide coursework opportunities for students to obtain broad knowledge and basic skills in public health. Students are exposed to rural and underserved population health through advanced coursework, and gain experience in applying skills and knowledge to health problems in rural or urban settings during applied practice experiences. The MPH program prepares students to enter a wide range of public health positions that address today's most challenging population health issues.

► Master of Public Health (MPH)

Through our program, you'll gain expertise in:

- Implementing health and disease prevention programs
- Understanding epidemiological linkages between specific determinants/exposures and diseases
- Developing and advocating sound health policy practices
- Promoting healthy behaviors

Key Features:

- Focused on **rural and underserved populations**
- **Flexible part-time and full-time** options available in a 45-credit program
- **Interdisciplinary** and interprofessional viewpoints with a wide range of career opportunities

Campus Location:

Online

Program Length:

2 years

Start Terms:

Fall & Spring

GRADUATE CERTIFICATES

Population Health Certificate

You'll gain knowledge and skills in:

- Analyzing current health problems from a variety of interdisciplinary and interprofessional viewpoints
- Delivering effective population health across continuum of care
- Addressing disease and injury prevention with approaches that engage communities and populations through integration of public health and clinical practices
- 12-credit program can be used toward a Shenandoah University MPH degree

Campus Location: Online

Program Length: 1 year

Start Terms: Fall & Spring

Public Health Certificate

You'll gain knowledge and skills in:

- The core principles in public health
- Disease prevention and health promotion strategies in communities and populations
- Identifying trends in health and illness
- 18-credit program can be used toward a Shenandoah University MPH degree

Campus Location: Online

Program Length: 1 year

Start Terms: Fall & Spring

CONNECT WITH US

INFORMATION SESSIONS

We schedule graduate virtual and in-person information sessions throughout the year specific to individual programs. Register today for one that fits your needs.

VIRTUAL APPOINTMENTS

Virtual appointments are available with your graduate admissions counselor. Contact the Office of Admissions to schedule a session.

WEEKDAY VISITS

Select weekday visits are available for graduate students by registering online or contacting the Office of Admissions.

REGISTER FOR EVENTS & VISITS AT [SU.EDU/VISIT](https://su.edu/visit)



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U N I V E R S I T Y

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